














# SPONSORSHIP LEVELS

	PLATINUM	GOLD	SILVER	BRONZE
SPONSORSHIP LEVEL	\$1000	\$500	\$250	\$100
EXCLUSIVE SPONSORSHIP OF ONE SCHOOL WIDE EVENT				
RECOGNITION ON ALL EVENT FLYERS				
SPONSOR TABLE DURING CARNIVAL (May)				
LOGO ON SCHOOL SHIRT <small>*A SHIRT FOR ALL STUDENTS WILL BE PROVIDED*</small>	 TOP PLACEMENT	 BELOW PLATINUM	 BELOW GOLD	 BELOW SILVER
MONTHLY SPOTLIGHT IN PTO NEWSLETTER (Printed/Emailed)	TOP PLACEMENT	BELOW PLATINUM	BELOW GOLD	BELOW SILVER
LOGO ON OUTDOOR SPONSOR BANNER	XL LOGO	LARGE LOGO	MEDIUM LOGO	SMALL LOGO
PTO FACEBOOK EXPOSURE	2X PER MONTH	1X PER MONTH	1X PER 2 MONTHS	1X PER 3 MONTHS

**Questions? Email [hawkinspto@gmail.com](mailto:hawkinspto@gmail.com)**

Donations of supplies, food, merchandise and gift cards are always welcome from individuals and local area businesses. These items are used to support community events, our Carnival Silent Auction, staff appreciation, and other events throughout the year. You will be recognized for all donations.

***Be Cool... Support Our School!***

Thank you for supporting the Hawkins PTO, students and families.  
We couldn't be successful without you!

# Sponsorship Information

Thank you for your consideration of this great sponsorship and marketing opportunity!

Hawkins PTO is a registered **501(c)3 Non-Profit Organization** that actively supports **Hawkins Elementary School**, one of your local elementary schools, its teachers, staff, and over 500 students and families. Through fundraising efforts, PTO provides gifts to fulfill needs for the school that would otherwise be unobtainable due to budget restrictions. With the support of our community, Hawkins PTO has been able to provide items such as:

Field Trips	Outdoor Classroom
Library Books	Reading & Math Software
Author Visits	Playground Equipment
Recess Equipment	School-Wide Assemblies
Family Fun Events	Classroom/Teacher Support Funds

**This year, our fundraising goal is:  
to purchase a new piece of equipment for the playground.**

All monetary contributions that are generously donated to Hawkins PTO support our students and are tax deductible. You will be provided a receipt with all necessary information for your tax purposes. If you would like to customize your donation rather than choose a sponsorship level, please contact the Hawkins PTO via email.

**Hawkins PTO sponsors a variety of events during the school year including:**

**Kindergarten Welcome (September)**

**Trunk or Treat (October)**

**Color Run (September)**

**Holiday Shop (December)**

**4th Grade Farewell (June)**

**Staff Appreciation (yearlong)**

**STEM Night (March)**

**Carnival (May)**

**Field Day (June)**

Your sponsorship or in-kind donation enables us to host these and other events, as well as provide support to the school in the areas that are needed.

If you have any questions or would like more information, please contact Hawkins PTO at [hawkinspto@gmail.com](mailto:hawkinspto@gmail.com)



# Sponsorship Commitment

## Sponsorship Level Packages:

- Platinum Level \$1000+       Silver Level \$250+
- Gold Level \$500+       Bronze Level \$100+
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Your Sponsorship Commitment Form can be filled out and mailed or you can email us with your sponsor package choice!

Your donation can be mailed or pick-up arrangements can be made!  
**Hawkins Elementary School, Attn: PTO, 8900 Lee Rd, Brighton, MI 48116**

**Payment Options:**  Check # \_\_\_\_\_

PayPal: [PayPal.Me/hawkinspto](https://www.paypal.com/payto?username=hawkinspto)

Cash



## Sponsor Information:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Please email a vector or high resolution jpeg file of your company logo to:  
hawkinspto@gmail.com**

*Thank you again for your support!*

Lisa Piegdon  
Hawkins PTO President

Angela McFadden  
Hawkins PTO Vice President

Alicia Schweizer  
Hawkins PTO Treasurer

Sarah Mickus  
Hawkins PTO Secretary

Matthew West  
Hawkins PTO PRC